

204422

12 Willard Way
Berlin, New Jersey 08009-9605
November 5, 2001

Subject: Application for Arbitrator (Ex Parte 586)

Vernon A. Williams
Secretary
Surface Transportation Board
1925 K Street, NW
Washington, DC 20423-0001



Dear Secretary Williams:

Per the notification published in the October 1, 2001 edition of the American Short Line and Regional Railroad Association's *Views and News*, please consider me for listing as an arbitrator to help settle disputes.

Attached are an original and three copies of my resume' listing my qualifications.

Thank you.

Sincerely,

Kelvin L. MacKavanagh

Kelvin L. MacKavanagh

ENTERED
Office of the Secretary

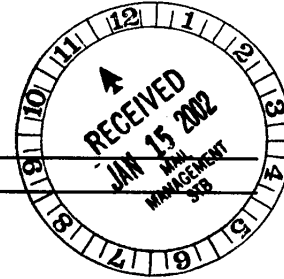
JAN 16 2002

Part of
Public Record

Attachments

KELVIN L. MacKAVANAGH
12 Willard Way
Berlin, New Jersey 08009-9605
(609) 704-1270

E-mail: kelmack@bellatlantic.net



JAN 18 2002
Part of
Public Record

OBJECTIVE
Arbitrator, Surface Transportation Board

EXPERIENCE

Railroad Consultant

1995 - present

Clients have included CSX Transportation, the Canadian Pacific Railway, Cape May Seashore Lines, Commonwealth Business Media, Inc. and GRA Associates.

Chair of Planning Subcommittee of Delaware Valley Regional Planning Commission's Goods Movement Task Force since 1995. Subcommittee is responsible for recommending air, water, highway, and rail infrastructure improvements in nine-county area in PA and NJ, including the City of Philadelphia.

Selected Accomplishments:

- Received the railroad service award at USDOT/DVRPC National Freight Summit.
- Co-chaired first joint Pennsylvania statewide rail seminar for the nation's largest state rail association.

CONSOLIDATED RAIL CORPORATION

Philadelphia, PA (1976-1995)

Director - Short Line Relations (Marketing) (1982-1995)

Development and management of programs and projects involving the 150+ small and regional railroads which connected with Conrail. These carriers were collectively Conrail's largest customer and generated over \$650 million annually in Conrail revenue. Primary point of contact at Conrail for small railroads. Acted as Conrail's spokesperson on issues affecting small carriers.

Planned, organized and conducted Conrail's annual meeting for its 150+ short line connections. This also involved advising corporate officers as high as the CEO.

Selected Accomplishments:

- Management of the short line program gave Conrail its reputation as the industry leader in this area. Took the program far beyond the original job description (rail price development). Short line program won the 1984 Golden Freight Car Award Competition (only two-time winner). Program became the model for other Class I railroads.
- Chaired Conrail's interdepartmental Interchange Policy Committee and Short Line EDI Task Force.

LOB Unit Manager - Petroleum Products (1978-1982)

Directed marketing programs and pricing activities for crude oil and petroleum products, petroleum coke and plastics resins traffic. Increased volume, revenue, and contribution in all of these lines of business and led business group in traffic development.

Selected Accomplishments:

- Won 1981 Golden Freight Car Award for development of program which led to Conrail's operation of the world's longest oil unit train.
- Converted 200,000 tons per year shorthaul petroleum coke movement from truck to rail.

KELVIN L. MacKAVANAGH

Page 2

Manager - Market Development - Chemicals (1971-1978)
(Penn Central Transportation Co./Conrail)

Initiated and developed projects to maintain and increase the railroad's share of profitable chemical and petroleum traffic.

Selected Accomplishments:

- Instrumental in creation of Standard Transportation Commodity Codes for hazardous materials.
- Initiated program for handling bulk shipments of hazardous materials in COFC service (AAR 600).
- Responsible for comment on commercial impact on Conrail of proposed DOT hazmat regulations.
- Chief traffic witness for eastern railroads in ICC radioactive materials cases.
- Wrote Conrail radioactive materials tariff.
- Pioneered minitrain concept in chemicals and petroleum.

PENN CENTRAL TRANSPORTATION COMPANY, New York and Philadelphia, PA (1968-1971)

Assistant Manager - Market Development - Grain

Managed the development and implementation of marketing programs to improve the profitability of grain and grain product traffic.

Selected Accomplishments:

- Acquisition of over 1,000 jumbo covered hoppers by the bankrupt Penn Central.
- Development of minitrain grain gathering service.
- Development and publication of export trainload rates which greatly increased the volume of grain handled through the North Atlantic ports.

NEW YORK CENTRAL RAILROAD, New York, NY (1964-1968)

Industry Planning Analyst - Coal and Ore

Recommended methods for improving unprofitable traffic situations. Performed economic analyses to determine the most profitable car design; coordinated aluminum car test program; forecasted equipment demand and prepared data for capital budget; evaluated profitability of existing and proposed rates.

MILITARY

Lieutenant Colonel, Transportation Corps, USAR (Retired)

Logistics Staff Officer, Office of the Deputy Chief of Staff for Logistics, The Pentagon (1982-1990)

Awarded the Legion of Merit

Distinguished Member of the United States Army Transportation Corps.

EDUCATION

MBA degree in Transportation and Public Utilities, Wharton School, University of Pennsylvania

BA degree in liberal arts, Holy Cross College

MEMBERSHIPS

Certified Member, American Society of Transportation and Logistics, Inc.

National Defense Transportation Association

Transportation Research Forum